South Carolina Department of Education
Together, we can.

Cluster of Study: Marketing, Sales and Service   CIP Code: 521401
Major: Marketing Management   **Course selection will depend on satisfying prerequisites*

Required Core for Graduation	SAMPLE CORE CHOICES For additional college entrance requirements, refer to the college of your choice			
	9	**10**	**11**	**12**
English* Four Units Required	English I	English II	English III	English IV
Math* Four Units Required	Algebra I	Algebra II or Geometry	Geometry or Pre-Calculus or Everyday Stats.	Pre-Calculus or Calculus or Adv. Math Topics
Science* Four Units Required	Physical Science	Biology I or Environ. Studies	Chemistry I or Physics or Marine Science or Biology II	Physics Biology III or Anat/Phys Honors or Criminal Forensics
Social Studies Three Units Required	One Unit of Social Studies		US History	Government/Economics
Additional State Requirements	Physical Education or JROTC (one unit) Pass High School Assessment Program Computer Science (one unit) Art (one unit)(per CHE entrance requirements) Foreign Language or CTE (one unit) Electives (seven units)			

Required Courses for Major (Minimum of four credits required)	Complementary Coursework	Extended Learning Opportunity Options Related to Major
Marketing Marketing Management **Plus two or more of the following:** Accounting 1, 2 Business Law E-Commerce Entrepreneurship Hospitality Mgt & Operations 2 Integrated Business Applications 1, 2 Sports & Entertainment Marketing 2 Virtual Enterprise 1, 2, 3, 4 Work Based Credit (Management)	Computer Applications 1, 2 Global Markets Hospitality Mgt & Operations 1 International Business & Marketing Sports & Entertainment Marketing 1 Professional & Leadership Dev. Technical Writing	Career Mentoring Shadowing Internship Work Based Education Career Information Delivery System Exposure Senior Project

Professional Opportunities Upon Graduation		
High School Diploma	**Adt'l Training to 2-year Degree**	**4-Year Degree & Higher**
Bank Teller Customer Service Representative Sales Associate	Assistant Store Manager Customer Service Supervisor Office Manager General Manager	Educator Entrepreneur Chief Executive Officer Marketing Manager